# Course Identification Numbering System  (C-ID) logo. Transfer Model Curriculum 5-Year Review Summary -Communication Studies

**June 10, 2015**

1. Please provide your demographic information:

|  |  |  |
| --- | --- | --- |
| **Answer Options** | **Response Percent** | **Response Count** |
| Name: | 100.0% | 83 |
| Institution: | 100.0% | 83 |
| Discipline: | 98.8% | 82 |
| Title: | 98.8% | 82 |
| Email Address: | 100.0% | 83 |
| Phone Number: | 97.6% | 81 |
| **answered question** | 83 |
| **skipped question** | 2 |

83 responses to the survey 8 CSU

74 CC

1 UC

1. Are there any changes you would like to see in the CORE or List A section of the TMC?

|  |  |  |
| --- | --- | --- |
| **Answer Options** | **Response Percent** | **Response Count** |
| Yes | 24.4% | 20 |
| No | 34.1% | 28 |
| The CORE and List A section is appropriate the way it is. | 41.5% | 34 |
| If Yes, Please Specify: | 22 |
| **answered question** | 82 |
| **skipped question** | 3 |

75.6% of respondents expressed satisfaction with the current CORE and List A. The majority of comments suggested additions including classes in: Interpersonal Communication, Intercultural, Argumentation, Forensics, Small Groups, and Communication Theory. The FDRG discussed these additions and concluded that the CORE and List A needed to remain the same in order to include colleges that are not able to offer all of the classes mentioned. It should be noted that all of the courses suggested for inclusion in the CORE and List A are included in List B or C. All are important courses but to add them to the required CORE and List A might prevent some colleges from being able to offer an ADT in Communication Studies.

1. Are there any changes you would like to see in the List B section of the TMC?

|  |  |  |
| --- | --- | --- |
| **Answer Options** | **Response Percent** | **Response Count** |
| Yes | 29.6% | 24 |
| No | 30.9% | 25 |
| The List B section is appropriate the way it is. | 39.5% | 32 |
| If Yes, Please Specify: | 25 |
| **answered question** | 81 |
| **skipped question** | 4 |

70.4% of respondents expressed satisfaction with the current List B section. While a number of comments mentioned possible additions to the courses identified in List B, it should be noted that a number of comments reflected misunderstandings about the organization of the TMC. Several respondents suggested that the courses be organized by “categories” i.e. Performance, Rhetoric, or Communication Theory. The FDRG recognizes that the organization of the TMC is designed to accommodate implementation across all the departments in community colleges and CSUs and should not be interpreted as any kind of hierarchy of courses or as an indicator of the importance of any individual course. The courses in List B reflect the many different courses that individual departments decide to offer. The TMC is not intended to be a description of the ideal coursework for a communication studies major, but rather a list of minimum requirements for preparation to transfer. Virtually all of the courses suggested by respondents could be included in an ADT under the List B stipulation in the TMC: “Any course that has articulation as lower division major preparation for the communication studies major at a CSU.”

1. Are there any changes you would like to see in the List C section of the TMC?

|  |  |  |
| --- | --- | --- |
| **Answer Options** | **Response Percent** | **Response Count** |
| Yes | 26.3% | 21 |
| No | 32.5% | 26 |
| The List C section is appropriate the way it is. | 41.3% | 33 |
| If Yes, Please Specify: | 22 |
| **answered question** | 80 |
| **skipped question** | 5 |

73.8 % of respondents expressed satisfaction with the current List C section. Most of the comments in this section expressed concern that the list includes classes outside the discipline of communication studies, specifically courses in Cultural Anthropology, Psychology, Sociology, English and Journalism.

The FDRG recommends that these “non communication” courses be kept on the TMC because not all colleges find it feasible to offer 18 units of communication courses. Additionally, the courses listed on List C are articulated as general education and as such become important options for students.

1. Please provide any additional comments or suggested changes to the TMC

|  |  |
| --- | --- |
| **Answer Options** | **Response Count** |
|  | 20 |
| **answered question** | 20 |
| **skipped question** | 65 |

It should be noted that 7 of the 20 comments were positive and expressed a satisfaction with the current TMC and an appreciation for ADTs in general. 2 comments addressed concerns about smaller colleges having the ability to offer enough courses to support an ADT in communication studies. These comments help to validate the decisions made by the FDRG to continue to include “non communication” courses in the TMC.

It is interesting to note that there were no suggestions, in any of the sections, to remove courses from the TMC. All of the comments and observations received were about additional course listings. It could be concluded that discipline faculty recognize the soundness of the basic intent of the TMC. Additional courses to the required CORE and other lists might prove useful at individual colleges but are not essential to the foundation of the TMC

The FDRG, after review and consultation recommends the following:

1. Approval of the revised descriptor for COMM 115 Survey of Human Communication. The comments received in the vetting process were reviewed and incorporated into the revised document.
2. Inclusion of COMM 115 in List C of the Communication Studies-Transfer Model Curriculum.
3. Name change for COMM 180 Introduction to Communication Studies or Introduction to Communication Theory. Should be listed as: COMM 180 Introduction to Communication Theory.
*With the adoption of the descriptor for COMM 115 Survey of Human Communication, the existing confusion about COMM 180 should be eliminated.*
4. No resubmission of existing ADTs is necessary.
5. No resubmission of courses with C-ID approvals is necessary.
6. Based on comments from CCC and CSU faculty in the 5 year review process, future FDRG discussions should discuss possible development of descriptors for: Health Communication, Organizational Communication, Gender, Family, Media, Film, Nonverbal, Computer mediated communication (listed in no particular order)

## Communication Studies – Transfer Model Curriculum Revised June, 2015 – Changes noted

CCC Major: Communication Studies

Proposed CSU Majors: Communication and Communication Studies

Degree Type: AA-T Total Units: 18

|  |  |  |
| --- | --- | --- |
| Title (units) | C-ID Descriptor | Possible CSU |
| REQUIRED (3) |  |  |
| Public Speaking (3) | COMM 110 | A1 |
| LIST A – Any 2 (6 units) |  |  |
| Argumentation (3) or Argumentation & Debate (3) | COMM 120COMM 120 | A3 |
| Interpersonal Communication (3) | COMM 130 | A1 |
| Small Group Communication (3) | COMM 140 | A3 |

**LIST B – Any 2 (6 units)** Any List A course not used above

|  |  |  |
| --- | --- | --- |
| Title (units) | C-ID Descriptor | Possible CSU |
| Forensics (Speech & Debate)(1)(limited to 3 units) | COMM 160B |  |
| Intercultural Communication (3) | COMM 150 |  |
| ~~Introduction to Communication Studies or~~ Introduction to Communication Theory (3)~~\*(Was previously listed as Intro to Human COMM~~~~(3) Changed 7/21/2011)~~ | COMM 180 |  |
| Introduction to Mass Communications (3) orCommunication & New Media (3) | JOUR 100orSee Examples |  |
| Oral Interpretation of Literature (3) | COMM 170 |  |
| Introduction to Persuasion (3) | COMM 190 |  |
| Any course that has articulation as lower division major preparation for the communication studies major at a CSU. (3) |  |

\*LIST C – Any 1 (3 units) Any List A or List B course not used above

|  |  |  |
| --- | --- | --- |
| Title (units) | C-ID Descriptor | Possible CSU |
| **Survey of Human Communication** | **COMM 115** | **New** |
| Introduction to Cultural Anthropology (3) | ANTH 120 | D1 |
| Introductory Psychology (3) | PSY 110 | D9 |
| Introduction to Sociology (3) | SOCI 110 | D0 |
| Introduction to Literature (3) orArgumentative Writing and Critical Thinking (3) | ENGL 120or ENGL 105 | C2/A3 |
| Introduction to Reporting and Newswriting (3) orIntroduction to Journalism (3) | JOUR 110orSee Example |  |

Any courses not selected above, any CSU-transferable communication studies courses, and/or other courses that are lower division preparation for the communication studies major at CSU. (3)