# Course Identification Numbering System (C-ID) logo. Transfer Model Curriculum 5-Year Review Summary - Communication

Please attach a copy of the vetting results for the TMC to the document.

1. Provide a breakdown of the respondents to the survey:

* # of CCC respondents: 74
* # of CSU respondents: 6
* # of UC respondents: 0
* # of Unknown respondents: 1
* Total responses: 81

**Provide a written summary of the feedback from the survey to the question below:**

1. Were there any changes suggested to the Required Core of the TMC?

FDRG recommends major revision to AA-T in communication.  Survey results showed that nearly 30% of respondents desired a change to the TMC.  In reviewing comments, two issues emerged:

* The possible removal or “decentralization” of public speaking as THE core class.
* The possible requirement of Interpersonal Communication.
* The “elevation” of Intercultural Communication within the degree.

We discussed these issues at length. We posed the questions, “Are we comfortable conferring a communication studies degree upon a student with no college coursework in public speaking?”  “Communication studies is viewed by most as both an art and a science.  Does our current core reflect this?”  “What is the future of Intercultural Communication in light of the Area F - Ethnic Studies requirement?”

We also discussed the potential challenges of changing courses such as Intercultural communication to a core course; Kara brought to our attention that several CSUs require such courses as upper division courses.

Our recommendation for Required Core: Change to 2 courses (6 units); Public Speaking & Interpersonal.

REQUIRED CORE: (6 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Public Speaking (3) | COMM 110 |
| Interpersonal Communication (3) | COMM 130 |

1. Were there any changes suggested to the List A section of the TMC?

FDRG recommends

Considerable discussion centered around the current flexibility of our AA-T, which allows for students at nearly all community colleges, regardless of the variety of comm courses taught at the various colleges, can (and do!) earn AA-T’s in comm.  We are committed to equitable access to a Comm Studies AA-T degree for students.

We propose that the current List A and List B courses be combined into a singular List A consisting of the following courses; with students selecting three courses (9 units).

LIST A: Select three (9 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Argumentation or Argumentation and  Debate (3) | COMM 120 |
| Small Group Communication (3) | COMM 140 |
| Forensics (Speech and Debate) (1)  (3 units maximum) | COMM 160B |
| Intercultural Communication (3) | COMM 150 |
| Introduction to Communication Theory (3) | COMM 180 |
| Introduction to Mass Communication (3) | JOUR 100 |
| **OR** Communication and New Media (3)  (See examples on TMC) | AAM |
| Oral Interpretation of Literature | COMM 170 |
| Introduction to Persuasion (3 | COMM 190 |
| Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU. (3) | AAM |

1. If appropriate, were there any changes suggested to the List C section of the TMC?

FDRG recommends:

As the current List B would be eliminated, List C would become List B. No substantive changes were proposed for this list, other than minor nomenclature changes to reflect the proposed changes to combine the former Lists A and B.

LIST B: Select one (3 units). Any LIST A course not already used.

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Survey of Human Communication (3) | COMM 115 |
| Introduction to Cultural Anthropology (3) | ANTH 120 |
| Introductory Psychology (3) | PSY 110 |
| Introduction to Sociology (3) | SOCI 110 |
| Introduction to Literature (3) | ENGL 120 |
| **OR** Argumentative Writing and Critical Thinking (3) | ENGL 105 |
| Introduction to Reporting and Newswriting (3) | JOUR 110 |
| **OR** Introduction to Journalism (3) See example courses on TMC | AAM |
| Any CSU transferable Communication Studies course. | BCT |
| **Total Units for the Major:** | **18** |

1. Please provide any general recommendations from the feedback received from the vetting.

FDRG recommends:

This proposal has not yet been vetted. As of this writing, the proposal is going to the Articulation Officers Group for review.

**Provide a written summary of the FDRG’s recommendations and attach a copy of the revised TMC, including the date of completion of the review.**

## TRANSFER MODEL CURRICULUM (TMC)

REQUIRED CORE: (6 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Public Speaking (3) | COMM 110 |
| Interpersonal Communication (3) | COMM 130 |

LIST A: Select three (9 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Argumentation or Argumentation and Debate (3)Interpersonal Communication (3) | COMM 120  COMM 130 |
| Small Group Communication (3)LIST A: Select three (9 units) | COMM 140 |
| Forensics (Speech and Debate) (1) (3 units maximum) Argumentation or Argumentation and Debate (3) | COMM 160B  COMM 120 |
| Intercultural Communication (3) Small Group Communication (3) | COMM 150  COMM 140 |
| Introduction to Communication Theory (3) Forensics (Speech and Debate) (1) (3 units maximum) | COMM 180  COMM 160B |
| Introduction to Mass Communication (3) | JOUR 100 |
| **OR** Communication and New Media (3) (See examples on TMC) Intercultural Communication (3) | AAM COMM 150 |
| Oral Interpretation of Literature Introduction to Communication Theory (3) | COMM 170  COMM 180 |
| Introduction to Persuasion (3Introduction to Mass Communication (3) | COMM 190  JOUR 100 |
| **OR** Communication and New Media (3)  (See examples on TMC) | AAM |
| Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU.  (3) Oral Interpretation of Literature | AAM  COMM 170 |

LIST B: Select one (3 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Introduction to Persuasion (3 | COMM 190 |
| Any LIST A course not already used. Any course articulated as lower division preparation in the Communication, Communication Studies major at  a CSU. (3) | AAM |
| Survey of Human Communication (3) LIST B: Select one (3 units) | COMM 115 |
| Introduction to Cultural Anthropology (3) Any LIST A course not already used. | ANTH 120 |
| Introductory Psychology (3) Survey of Human Communication (3) | PSY 110COMM 115 |
| Introduction to Sociology (3) Introduction to Cultural Anthropology (3) | SOCI 110ANTH 120 |
| Introduction to Literature (3) | ENGL 120 |
| **OR** Argumentative Writing and Critical Thinking (3)Introductory Psychology (3) | ENGL 105  PSY 110 |
| Introduction to Reporting and Newswriting (3) | JOUR 110 |
| **OR** Introduction to Journalism (3) See example courses on TMC. Introduction to Sociology (3) | AAMSOCI 110 |
| Any CSU transferable Communication Studies course. Introduction to Literature (3) | BCT  ENGL 120 |
| **OR** Argumentative Writing and Critical Thinking (3) | ENGL 105 |
| Total Units for the Major: Introduction to Reporting and  Newswriting (3) | 18JOUR 110 |
| **OR** Introduction to Journalism (3) See example courses on TMC. | AAM |
| Any CSU transferable Communication Studies course. | BCT |

**Total Units for the Major: 18**

The Proposed TMC has not yet been vetted. Following are the meeting notes/deliberations and specific breakdowns/percentages of survey responses.

Respectfully,

Paula Zamorano Cardwell  
Chair, Communication & Media Studies  
Folsom Lake College  
Communication Studies Faculty Discipline Resource Group

Proceedings & Recommendations of Communication Studies FDRG

Spring 2022

Recap of **February 22, 2022** COMM Studies FDRG Meeting:

Present:  Paula Cardwell, Armeda Reitzel

Unable to attend: P. Oliver; Joan Gibbons-Anderson

Our mission:

To review discipline survey results; discuss issues and potential changes to the Comm Studies AA-T.

* Major changes include changing the AA-T itself; e.g., which courses are required, not required, etc.
* Minor changes include changes to the course descriptors, such as adding language relating to cultural relevance, updating textbooks, clarifying “how-to’s” in instruction, etc.
* The group may elect to make no changes

Resources:  Our team consulted the following resources during discussion:

* 5-Year Review Survey Summary Results
* CSU/UC Guiding Notes for General Education Course Reviewers
* National Communication Association’s Learning Outcomes in Communication Project: “What Should a Graduate with a Communication Degree Know, Understand, and Be Able to Do.”
* Communication: UC Admissions / Communication Transfer Pathway
* CSU General Education Breadth Requirements
* C-ID.net current course descriptors for Communication Studies

Our discussion yielded the following recommendations:

**MAJOR REVISIONS TO THE TMC IN COMMUNICATION STUDIES**  Survey results showed that nearly 30% of respondents desired a change to the TMC.  In reviewing comments, three issues emerged:

* The possible removal or “decentralization” of public speaking as THE core class.
* The possible requirement of Interpersonal Communication.
* The “elevation” of Intercultural Communication within the degree.

We discussed these issues at length. We posed the questions, “Are we comfortable conferring a communication studies degree upon a student with no college coursework in public speaking?”  “Communication studies is viewed by most as both an art and a science.  Does our current core reflect this?”  “What is the future of Intercultural Communication in light of the Area F - Ethnic Studies requirement?”

Considerable discussion also centered around the current flexibility of our AA-T, which allows for students at nearly all community colleges, regardless of the variety of comm courses taught at the various colleges, can (and do!) earn AA-T’s in comm.  We are committed to equitable access to a Comm Studies AA-T degree for students.

Given this discussion we propose the following major changes to the AA-T in Communication Studies:

## TRANSFER MODEL CURRICULUM (TMC

REQUIRED CORE: (6 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Public Speaking (3) | COMM 110 |
| Interpersonal Communication (3) | COMM 130 |

LIST A: Select three (9 units)

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Argumentation or Argumentation and Debate (3) | COMM 120 |
| Small Group Communication (3) | COMM 140 |
| Forensics (Speech and Debate) (1) (3 units maximum) | COMM 160B |
| Intercultural Communication (3) | COMM 150 |
| Introduction to Communication Theory (3) | COMM 180 |
| Introduction to Mass Communication (3) | JOUR 100 |
| **OR** Communication and New Media (3)  (See examples on TMC) | AAM |
| Oral Interpretation of Literature | COMM 170 |
| Introduction to Persuasion (3 | COMM 190 |
| Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU.(3) | AAM |

LIST B: Select one (3 units). Any LIST A course not already used.

|  |  |
| --- | --- |
| **Course Title (units)** | **C-ID Descriptor** |
| Survey of Human Communication (3) | COMM 115 |
| Introduction to Cultural Anthropology (3) | ANTH 120 |
| Introductory Psychology (3) | PSY 110 |
| Introduction to Sociology (3) | SOCI 110 |
| Introduction to Literature (3) | ENGL 120 |
| **OR** Argumentative Writing and Critical Thinking (3) | ENGL 105 |
| Introduction to Reporting and Newswriting (3) | JOUR 110 |
| **OR** Introduction to Journalism (3) See example courses on TMC. | AAM |
| Any CSU transferable Communication Studies course. | BCT |

**Total Units for the Major: 18**

We believe that the proposed change will decentralize public speaking while preserving its place in our degree program.  This curriculum incorporates Interpersonal Communication as a core course in our program.  The consolidation of the former lists A and B preserves the flexibility that contributes to the popularity of this major.  The unit total remains 18 units.

The team met again on **Friday, March 11**.

Attendees:  Paula Cardwell, Amanda Reitzel, Kara Maas

We spoke extensively about the proposed changes above.  Discussion focused upon the impact the change of requiring interpersonal communication.  We also discussed the potential challenges of changing courses such as Intercultural communication to a core course; Kara brought to our attention that several CSUs require such courses as upper division courses.  Kara graciously followed up our meeting with the following message via email on March 22:

From Kara Maas, Articulation Officer, CSU Chico:

“A CCC impact with moving interpersonal communication (IP COMM) to the required list is that not all CCCs have an IP COMM course with C-ID approval. I did a comparison, and the following CCCs have an approved AA-T in Communication Studies but don’t have a C-ID approved IP COMM course:

Citrus College, Columbia College, Golden West College, Palo Verde College Solano Community College

4 of the 5 schools have an IP COMM course listed in the existing AA-T degree which I believe is allowed if the CCC has an articulation of this course with a CSU. Columbia College did not list an IP COMM course in the AA-T and when I searched the course offerings for the school, I didn’t see they have an active IP COMM course.”

## MINOR REVISIONS TO THE TMC

Survey results showed that 7 of the 10 courses received three or fewer requests for revision.  Only COMM 110 (Public Speaking), COMM 140 (Group Communication) and COMM 190 (Persuasion) had more than 10% of responders request changes.

* COMM 140 requests stressed critical thinking and the incorporation of IDEA concepts.  The team felt such language is currently present in the COMM 140 descriptor; specifically under Objectives 5 and 8.
* COMM 190 comments centered on mediated persuasion, a reference to ethics, critical thinking/analysis, and the need to update texts.  Upon review of current descriptors, the team believes that “contemporary” encompasses mediated communication.  Ethics are referenced in both Content and Outcomes, and critical thinking is also referenced via the word “critique.”  The 4th comment referenced updated text books. The team agrees that texts should be updated.
* COMM 110. Nearly ⅕ of respondents requested changes for COMM 110.  These comments overwhelmingly refer to the need for clarification regarding HOW student presentations should be presented.  After much discussion and referencing the CSU/UC Guiding Notes for General Education Course Reviewers, the National Communication Association’s Learning Outcomes in Communication Project, and the CSU General Education Breadth Requirements, the team recognized that the course descriptor must include language relating to “live faculty-supervised, faculty-evaluated oral presentations.”  This is possible in all instructional modalities.  There was also discussion regarding appropriate audience size.  In the interest of flexibility and professional judgment, the team did not specify an audience size, but agreed that oral presentation audience sizes should honor the core features, objectives, and unique nature of public speaking, as opposed to small-group or dyadic communication.

The team believes that all course textbooks should be updated, and a minimum of one OER textbook should be included (if available) for each course.

The team believes that IDEA principles, if not already present in the 10 course descriptors, should be incorporated into all, utilizing suggestions and materials specified in the survey feedback.

Proposed changes to course descriptors.

Evaluation Methods:

| **Course** | **C-ID#** | **Proposed change to Evaluation Methods** |
| --- | --- | --- |
| Public Speaking | 110 | Replace "Speech presentations in front of a live audience" with "Faculty-supervised, faculty-evaluated oral presentations in front of a live audience." |

Objectives:

| **Course** | **C-ID#** | **Proposed change to Objectives** |
| --- | --- | --- |
| Public Speaking | 110 | 6. Articulate the connection between communication and culture and respect diverse perspectives and the ways they influence communication. |
| Survey of Human Communication | 115 | 8. Demonstrate an understanding of the role communication plays in creating a culture of inclusion. |
| Argumentation or Argumentation and Debate | 120 | 7. Identify which kinds of arguments prove particularly  open to cultural sensitivity. |
| Interpersonal Communication | 130 | No changes proposed |
| Small Group Communication | 140 | No changes proposed |
| Intercultural Communication | 150 | No changes proposed |
| Speech and Debate | 160 | 2. Employ the tools of Information Competency including but not limited to logical thinking, effective advocacy, cultural competency, appropriate use of forms of support, and critical deliberation for event preparation. |
| Oral Interpretation of Literature | 170 | 7. Identify a text's premises and assumptions in various social, historical, cultural, psychological, or aesthetic contexts |
| Introduction to Communication Studies or Introduction to Communication Theory | 180 | No changes proposed |
| Introduction to Persuasion | 190 | 4. Demonstrate an understanding of how the persuasion process works in different cultural environments and how audiences process persuasive messages in different cultural contexts. |

Proposed textbook updates:

| **CID #** | **Texts** |
| --- | --- |
| 110 | University of Minnesota Libraries Publishing.  *Stand Up, Speak Out: The Practice and Ethics of Public Speaking.* (Latest edition). LibreTexts. (OER)  Barton and Tucker. *Exploring Public Speaking.* (Latest edition). LibreTexts. (OER)  Floyd, K. *Public Speaking Matters.* (Latest edition.) McGraw-Hill.  Lucas, S. *The Art of Public Speaking.* (Latest edition.) McGraw-Hill.  German, K. *Principles of Public Speaking.* (Latest edition.) Routledge. |
| 115 | University of Minnesota Libraries Publishing. Communication in the Real World: An Introduction to Communication Studies. (Latest edition). LibreTexts. (OER)  Rice. Process of Communication. (Latest edition). College of the Canyons. (OER).  Adler, R.B. and G. Rodman, Understanding Human Communication. (Latest edition.) Oxford University Press.  Wood, J., Communication Mosaics: An Introduction to the Field of Communication. (Latest edition.) Cengage.  Beebe, Stephen and Susan Beebe, Communication: Principles for a Lifetime. (Latest edition.) Pearson. |
| 120 | Martenay. *Arguing Using Critical Thinking.* (Latest edition.) LibreTexts. (OER).  Mills. *How Arguments Work - A Guide to Writing and Analyzing Texts in College.* LibreTexts. (OER).  Zarefsky, D. *The Practice of Argumentation: Effective Reasoning in Communication.* (Latest edition.) Cambridge University Press.  Rybacki, D. & Rybacki, K. *Advocacy and Opposition: An Introduction to Argumentation*. (latest edition). Allyn & Bacon. |
| 130 | Department of Communication Studies, Austin Community College. Communication to Connect: Interpersonal Communication for Today. (Latest edition.) (OER).  Leonard. Interpersonal Communication Textbook. (Latest edition.)  College of the Canyons. (OER)  Adler, R. & Proctor II, R. Looking Out, Looking In. (latest edition) Wadsworth Publishing  Wood, J. Interpersonal Communication: Everyday Encounters. (latest edition). Wadsworth Publishing |
| 140 | Osborne. *Small-Group Communication*. (Latest edition.) College of the Canyons. (OER)  Granite State College. *An Introduction to Group Communication.* (Latest edition.) LibreTexts.  (OER)  Rothwell, J.D. *In Mixed Company*. (Latest edition.) Oxford University Press.  Adams, K. and G. Galanes.  *Communicating in Groups: Applications and Skills.* (Latest edition.) McGraw-Hill. |
| 150 | Grothe. *Exploring Intercultural Communication*. (Latest edition.) LibreTexts. (OER).  Krumrey-Fulks. *Intercultural Communication for the Community College.* (Latest edition.) LibreTexts. (OER)  Godwin-Jones. *Language and Culture in Context: A Primer on Intercultural Communication.* (LibreTexts. (OER)  Martin, J. and Nakayama, T. (latest edition). *Experiencing Intercultural Communication: An Introduction.* McGraw-Hill  Samovar, L. and R. E. Porter. *Intercultural Communication: A Reader*. (Latest edition.) Cengage. |
| 160B | Martenay. *Arguing Using Critical Thinking.* (Latest edition.) LibreTexts. (OER).  The nature of this class allows for the use of a variety of materials identified by the instructor such as:  Current Event Publications, Sample Speeches, Instructor-Created Resources. |
| 170 | Lewis, T. V.. *Communicating Literature: An Introduction to Oral Interpretation.* (Latest edition.) Kendall Hunt Publishing Company.  Gura, T. & Lee, C. *Oral Interpretation*. (Latest edition.) Houghton-Mifflin.  Yordon, J. E. *Roles in Interpretation*. (Latest edition.) McGraw Hill. |
| 180 | Green, K. Fairchild, R. Knudsen, B. & D. Lease-Gubrud. *Introduction to Communication.* (Latest edition.) Minnesota State Colleges and Universities.  (OER)  Paynton and Hahn. *Introduction to Communication.* (Latest edition.)  LibreTexts. (OER)  Griffin et al. *A First Look at Communication Theory.* (Latest edition.) McGraw-Hill.  Wood, J., *Communication Mosaics: An Introduction to the Field of Communication*. (Latest edition.) Cengage. |
| 190 | Fallows. *Exploring Perspectives: A Concise Guide to Analysis.* (Latest edition.) UCLA Open Textbook Library.  (OER)  Gass R. and J. Seiter. *Persuasion: Social Influence and Compliance Gaining.* (Latest edition). Routledge.  Larsen, C. *Persuasion: Reception and Responsibility.* (Latest edition). Wadsworth.  Jones, G. and A.McClanahan. *Persuasion in Society*. (Latest edition.) Routledge. |