

Transfer Model Curriculum Template for Hospitality Management

Approval Dates: March 29, 2017; January 31, 2023; November 8, 2023 (Cal-GETC Compliance)

CCC Associate Degree for Transfer Major or Area of Emphasis: Hospitality Management

CSU Majors deemed similar: Hospitality Management

Degree Type: AS-T

Total Minimum Semester Units for Major or Area of Emphasis: 18

COURSES

Required Core (3 units minimum):

Title	C-ID Designation or other Justification	C-ID Units (or sample units)	Proposed Cal-GETC Area for double counting
Introduction to Hospitality	HOSP 100	3	

List A – Select 3 courses (8-9 units minimum):

Title	C-ID Designation or other Justification	C-ID Units (or sample units)	Proposed Cal-GETC Area for double counting
Principles of Microeconomics	ECON 201	3	4
Sanitation and Safety	HOSP 110	2	
Hospitality Cost Control	HOSP 120	3	
Introduction to Food and Beverage Management	HOSP 130	3	
Introduction to Hotel Management	HOSP 140	3	
Hospitality Law	HOSP 150	3	
Culinary Production and Operations	HOSP 160	3	

List B – Select 2 courses (6-7 units minimum):

Title	C-ID Designation or other Justification	C-ID Units (or sample units)	Proposed Cal-GETC Area for double counting
Any courses from List A not already used		2-3	
Financial Accounting (3)	ACCT 110	3	
Business Law (3)	BUS 125	3	4
Introduction to Statistics (3)	MATH 110	3	2
Any lower division course articulated for the Hospitality Management degree at the CSU (3-4)	AAM	3-4	

TOTAL MAJOR UNITS
Cal-GETC Requirements
Double Counting GE
Elective
Total Units
18*
60

NOTES AND HISTORY

Summary for the Hospitality Management TMC

Discipline Input Group Meeting

The Hospitality Management TMC process was initiated in Los Angeles in October, 2015 with an informal meeting of Hospitality (and Hospitality related) instructors from 9 CCCs and 10 CSUs, a curriculum specialist and representatives from the ASCCC to spark a dialogue that had been dormant for several years. Once the group determined it was appropriate to pursue a TMC, they were tasked with identifying common/relevant courses and evaluated where those classes might fit on the TMC spectrum, (i.e. as required core or the more flexible A or B lists). The group wrote C-ID Descriptors for and categorized seven Hospitality Management courses to form the framework of a TMC for Hospitality Management. The ASCCC representatives present gathered names of attendees interested in serving on the ASCCC's committee to continue the Hospitality Management Transfer Model Curriculum process.

Initial Vetting Process

After the initial October 2015 meeting, the ASCCC set up a Faculty Discipline Review Group (FDRG) chaired by Roger Gerard, Shasta College to formally open the vetting process. The FDRG was also comprised of three CSU representatives: John Self, Cal Poly Pomona; Lee Blecher, Cal State Long Beach; Tsu-Hong Yen, San Jose State and two other CCC representatives: Merrick McKeig, Napa Valley College and Brenda Shine, Orange Coast College (though appointed to the FDRG, she did not take part in either meeting). The ASCCC gathered the required information via surveys, email correspondence and provided results for the FDRG to review in two separate meetings -- one in November, 2016 and the other February, 2017.

^{*} All units are based on the semester and indicated minimum units. The major must be a minimum of 18 semester units.

Core, A and B Lists

With 14 CSUs offering a variety of Hospitality Management Degrees and at least 19 CCCs offering Hospitality Management AS Degrees, the utilization of the A and B list courses accompanying the core course section was a key piece in the development of the Hospitality Management TMC. It provided the most inclusive option and allowed for flexibility due to the slight variations in some of the CSU's major requirements. This approach provided the most workable solution at the initial discipline interest meeting and, remained the preferred approach throughout the process.

Review of Survey and Vetting Results

At the November 2016 meeting the FDRG made slight adjustments to the C-ID descriptors based on the suggestions from the initial vetting process. Upon review of the latest vetting information at their February 2016 meeting, the FDRG determined that the data provided from the vetting process suggested a well-received TMC; nearly 90% of the respondents stated that this TMC would provide appropriate preparation for transfer for the Hospitality Management major, over 75% agreed that their department/institution would choose to offer a transfer degree based on the TMC and, in terms of potential for adaptability and growth, over 80% of respondents answered that their department would be likely to develop the TMC courses. The FDRG felt the other results of the survey were also encouraging, but slightly mitigated by the fact that only 2/3 of the respondents were identified specifically as Hospitality Management faculty. Given the overall feedback, the FDRG did not make any further adjustments and approved the TMC for implementation.

Special Note

The FDRG suggests that CCC students interested in pursuing an AS-T in Hospitality Management meet with a counselor and pay particular attention to and make sure they are on track in meeting the specific requirements of their preferred CSU Hospitality Management Program.